

COLLECTIONS

That of Melogranoblu is a designed product, not a prêt-à-porter. A real design system in the hands of architects and interiors, that can be expressed in different shapes, always of atmosphere.

For the company, in fact, the relationship with architects is central. Each designer give his own interpretation, offering a personal alchemy of shapes, colours and solutions. This uniqueness gives a sacred dimension to the object; an absolute that series wouldn't guarantee.

The result of installations is always different, in a never-ending dialogue between light and darkness, lighting and shadows, atmosphere and magic, plays of nuances and material contrasts, halfway between architecture and design.

Massimo Crema and Ermanno Rocchi personally follow the production based on the ability of selected Italian craftsmen and carry out completely by hand, guaranteeing the high standard of quality and product.

OPERA

Shining blown glass and long silk coloured fringes take us back to the spirit of the first decades of the past century.

Details steal from the memory of plushy halls of big hotels or from the decadent atmospheres of Parisian alcoves have been reviewed to create object of contemporary design able to evocate suggestions and magic atmospheres in private moments, but also essential elements in the realization of important representative set.

A transversal collection, to which commit the interpretation of our memory also in the environments with higher design.

HYDRA

Blown glass shapes, transparent or sanitized, hanging on a special tubular of coloured metallic fabric create fascinating and articulate bright composition.

The light projected by equipment hit the glass which reflects it in the environment creating effects of really high suggestion.

The fixing techniques of singular elements to the ceiling, the possibility of putting the glass on the whole length of the tubular as well as the many combinations of shapes and colours are the essential characteristics of Hydra.

This means versatility and freedom of the design which makes this system an extraordinary tool to realise bright installations suitable to the dimension of each kind of space. The easiness in installation and composition and the lightness – besides extension – are the plus of this creativity tool, complex in appearance, but simple and ductile in reality.

PERFUME

A new collection of hanging lamps, with a high impact in which the new led technology exalt the purity of glass shapes.

The result of the research appears in bright shapes that go beyond the lighting function and become design into a poetic and visionary area halfway between production and art.

MOONSHADOW

The stylistic and material research carried out by Melogranoblu keeps on shaping contemporary interiors thorough the use of original and surprising effects and really suggestive atmospheres.

A new bright object enters silently in the dark and enlighten it assuming sinuous shapes. Moonshadow is a technically perfect decorative object obtained from a hand-crafted production.

A white metal picture frame – pure and harmonic graphic sign, but firm and with strong personality at the same time – sprinkles a feeble and delicate light. The rectangular picture frame design – graphic, essential, almost technical – contrasts with the sinuous combination of light glasses and muffled atmospheres.

In an unexpected material syncretism, the shadows, for the effect of the light, reveal the movement and the three-dimension of glass, on the borderline between dream and reality. A halo of mystery and seduction wrap the glass and the irregular shadows of Moonshadow giving the sensation of an unusual softness.

The light sneaks in the picture frame and sprinkles in the environment with a light touch in a prismatic play of lights. For Massimo Crema and Ermanno Rocchi light is magic and decorum, not just lighting.

Moonshadow, available in the versions *table* and *wall*, it's the declaration of a style and a philosophy able to mix technique with glass poetry.

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